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? show files;ds
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File 349:PCT FULLTEXT 1979-2005/UB=20051201,UT=20051124
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S4	808497	S3(6N)(SEND? OR TRANSACTION? OR BUY OR BUYING OR BUYS OR P-URCHASE OR PURCHASES OR PURCHASING OR PAYMENT? ? OR WIRE? ? OR WIRING OR TRANSMIT? OR EXCHANE? OR EXCHANGING)
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S7	6168181	NOTIF? OR (E OR ELECTRONIC)()MAIL? OR MESSAGE OR MESSAGING OR TELEGRAM?
S8	440199	DEBIT OR DEBITS OR DEBITING OR FINANCIAL()SERVER? OR ACH OR CLEARINGHOUSE
S9	88	S2 AND S4 AND S5 AND S7 AND S8
S10	90	S2 AND S4 AND S5 AND S8
S11	312	S2 AND S4 AND S8
S12	479	S1 AND (S3 OR S4) AND S5 AND (S6 OR S7) AND S8
S13	503	S1 AND S5 AND (S6:S7) AND S8

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S14    5226    S1 AND (S6:S7) AND S8
S15    3652    S1 AND S5
S16    6298    (S14:S15) AND (S3:S4 OR S2)
S17    5564    RD (unique items)
S18    8375    S14 OR S15
S19      90    S9 OR S10
S20      32    S2(30N)S4(30N)S8
S21      12    S1(30N)(S3 OR S4)(30N)S5(30N)(S6 OR S7)(30N)S8
S22      24    S1(30N)S5(30N)(S6:S7)(30N)S8
S23     318    S1(30N)(S6:S7)(30N)S8
S24     443    S1(30N)S5
S25     443    S24
S26     443    S1(30N)S5
S27     126    S19:S22
S28      11    S27 NOT PY>1999
S29      11    RD (unique items)
? t29/3,ab/all
>>>No matching display code(s) found in file(s): 634, 810, 813
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 29/3,AB/1   (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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00880704 95-30096
Will trade unionists say "yes" to the union?
Anonymous
Industrial Relations Review & Report n559 PP: 14-16 May 1994 ISSN:
     0046-9246 JRNL CODE: RRR
WORD COUNT: 2438

ABSTRACT: Changes in the law relating to "check-off" were described in
autumn 1993 by the UK Trades Union Congress' (TUC) new general secretary,
John Monks, as the biggest challenge ever to have faced the union movement.
However, the TUC also recognized that this challenge presented a great
opportunity for trade unions to reaffirm their worth to existing members,
and even to attract new ones. More than 6 months into the TUC's "Union
Yes" campaign, its progress is assessed. The TUC cannot give an overall
figure for the proportion of union members giving new check-off
authorizations, or switching to direct debit. But it can say that getting
people signed up for check-off is not affected by outright employer
hostility to trade unions or check-off, but by the sheer weight of numbers
of people that have to be contacted. Indeed, the evidence so far is that
unions are getting almost a 100% positive response rate where members are
actually asked, and in some cases new members are being attracted.

 29/3,AB/2   (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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00651248 93-00469
Supermarketing Your Credit Union . . .
Sivitz, Larry
Credit Union Management v15n11 PP: 24 Nov 1992 ISSN: 0273-9267
JRNL CODE: CUM
WORD COUNT: 626

ABSTRACT: Inside the local supermarket, a shopper can find national
sweepstakes promotions, on-pack offers, and celebrity endorsements. Credit
union marketers can learn important lessons from the supermarket. The
right traffic patterns can be created in the lobby of the credit union by
placing signs that clearly delineate different departments. The way
product information is merchandised also takes careful planning. Product
literature should be attractively arranged at eye level. Credit unions can
be made into community information centers by allowing members to post
notices and exchange information. With the information credit unions have
at their disposal, they should be the leaders in database marketing
prowess. The wealth of data on the number and type of accounts held by the
member, the length of membership, members' ATM habits, and personal
statistics can all provide valuable information for marketers to plot the
services members will need most.